

**SCHOOL
MESSAGING
TOOLKIT**

2022 SUMMER LEARNING ACADEMY



FAST FACTS FOR PRINCIPALS

DATES AND TIMES

Elementary & Middle

- Dates: June 13 - July 15
- Academic Day: 8am - 3pm or 9am - 4pm
- Student Registration: March 29 - April 22
- Transportation offered to qualified students
- Before & after care available

High School

- Dates: June 13-24
- Academic Day: 9am - noon
- Student Registration: March 29 - April 22
- Locations: Douglass High, Overton High



If you have any questions or need assistance, please contact Stephanie McClain (mcclainsl@scsk12.org).

FAST FACTS FOR PRINCIPALS

DETAILS AND LOCATIONS

Grades 1-9: The 2022 SLA will provide **five weeks** (June 13 - July 15) of **reading** and **math** instruction as well as intervention and physical activity for rising 1st through 9th graders.

High School: A coveted **two-week** (June 13-24) **ACT Prep** camp will be held for high school students.

Locations: Due to extensive construction slated to occur this summer, SLA locations will be **clustered** based on proximity and capacity.



- **SLA Locations** *schools that will host a Summer Learning Academy*
- **Cluster Sites (School Assignments)** *Column A lists the home school. Column B lists the assigned school site students will attend for SLA.*

FAST FACTS FOR PRINCIPALS

WHO SHOULD ATTEND?

This year's Summer Learning Academy (SLA) focuses on two priority areas:

Academic Support: Students in grades 1-9 (rising) receive support for learning needs and remediation to address learning loss.

ACT Prep: High school students are encouraged to take advantage of a two-week ACT prep camp.



New this year, current **2nd graders** who are not meeting at least 8 of 12 of the Third Grade Commitment's [Criteria for Success](#) are **REQUIRED** to attend SLA.



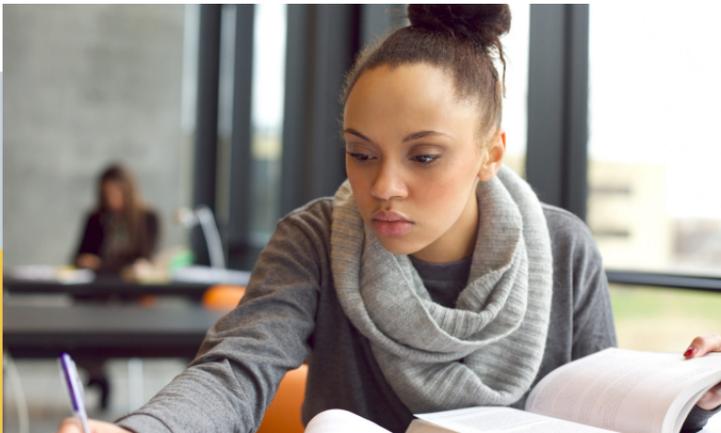
FAST FACTS FOR PRINCIPALS

REGISTRATION

The SLA registration process will require **strong school-level communication support** during the registration period March 29 to April 22.

It is recommended to combine mass communication to all students with personal outreach to families of individual students to ensure they understand the importance of registering their students to get the necessary supports.

This toolkit is designed to assist with school messaging.



KEY MESSAGES

TO SHARE WITH FAMILIES

- Summer Learning Academy is a great opportunity to help your child improve their skills in reading and math so they do not struggle when they enter the next grade this fall. *RISING GRADES 1-9*
- Currently, your child's mastery of reading and math is below 50%, so he/she is at risk of falling further behind without additional support. *IF APPLICABLE*
- MSCS is offering free transportation for eligible students. Plus, meals are provided every day, and we have the YMCA's before/after-school program.
- Make sure you register your child before April 22.





SAMPLE SCRIPT

Hello, may I speak with the parent/guardian of [CHILD'S NAME]? ... This is [YOUR NAME] from [SCHOOL NAME]. I wanted to encourage you to register your child for the Summer Learning Academy at MSCS. Spaces are limited, so I want to make sure you get a chance to take advantage of this great opportunity for your child.

This is one of many ways we've been working to provide support for possible learning loss and other challenges due to the pandemic. This program will help ensure your child ...

[USE THE ONE FOR YOUR SCHOOL'S GRADE LEVEL]

[FOR K-8] ... is mastering English or Math skills and is prepared for the next grade level.

[FOR 9-12] ... is prepared for the ACT.

Are you interested in your child participating in this great opportunity? Please visit bit.ly/MSCSsla.





SOCIAL MEDIA



**SUMMER
LEARNING
ACADEMY**



bit.ly/MSCSsla

REGISTRATION OPENS MARCH 29



**ACADEMIA DE
APRENDIZAJE
VERANO**



bit.ly/MSCSsla

**LAS INSCRIPCIONES SE ABREN
EL 29 DE MARZO**

SUMMER LEARNING ACADEMY



FREE FOR STUDENTS ENTERING GRADES 1-12
REGISTER MARCH 29 - APRIL 22



- READING & MATH INSTRUCTION FOR GRADES 1-9 (JUNE 13 - JULY 15)
- ACT PREP FOR HIGH SCHOOL STUDENTS (JUNE 13-24)
- TRANSPORTATION, EXTENDED DAY & MEALS
- 8AM-3PM OR 9AM-4PM (VARIES BY SITE)
- SITES IN EVERY COMMUNITY



bit.ly/MSCSsla

Memphis-Shelby County Schools offers educational and employment opportunities without regard to race, color, religion, sex, creed, age, disability, national origin, or genetic information.

ACADEMIA DE APRENDIZAJE VERANO



GRATIS PARA LOS ESTUDIANTES ELEGIBLES
QUE INGRESEN A LOS GRADOS 1-12
REGISTRACIÓN 29 MARZO AL 22 ABRIL

- INSTRUCCIÓN DE LECTURA Y MATEMÁTICAS PARA LOS GRADOS 1-9 (13 JUNIO - 15 JULIO)
- PREPARACIÓN GRATUITA PARA ESTUDIANTES DE SECUNDARIA (13-24 JUNIO)
- TRANSPORTACIÓN, DÍA EXTENDIDO Y COMIDAS
- 8 AM-3 PM O 9 AM-4 PM (VARÍA POR SITIO)
- SITIOS EN CADA COMUNIDAD



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SUMMER LEARNING ACADEMY



HIGH SCHOOL SESSION: JUNE 13-24
REGISTER MARCH 29 - APRIL 22

- 9 A.M. - NOON
- FREE ACT PREP FOR HIGH SCHOOL STUDENTS
- DOUGLASS HIGH & OVERTON HIGH



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ACADEMIA DE APRENDIZAJE VERANO



VERANO

SESIONES DE SECUNDARIA: 13-24 JUNIO
REGISTRACIÓN 29 MARZO
AL 22 ABRIL

- 9AM - 12PM
- PREPARACIÓN GRATUITA PARA ESTUDIANTES DE SECUNDARIA
- DOUGLASS HIGH & OVERTON HIGH



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