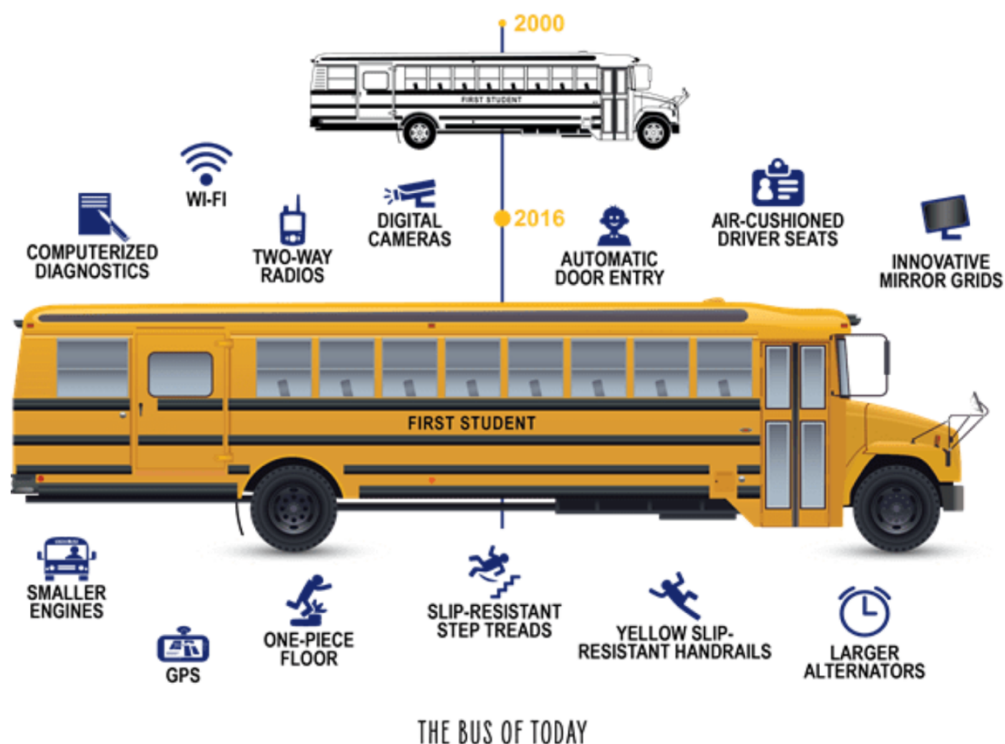


# SCHOOL COMMUNICATION TOOLKIT



Starting on Friday, July 16, 2021, First Student will serve Shelby County Schools as our new bus transportation provider. Attached you will a welcome letter from the vendor and additional information to share with your families.





Dear SCS Family,

As the new school year begins, providing your child with safe and reliable transportation is our top priority, especially given the ongoing COVID-19 outbreak. The pandemic continues to present new and unique challenges, which we are actively working together to solve.

Our full focus this summer has been developing and implementing new safety and operating procedures to help reduce and prevent the transmission of COVID-19 on our school buses. We recognize that for parents, students and drivers to feel confident about the safety of school buses, we must ensure we are adopting the best operating protocols possible.

First Student collaborated with various government agencies, health care organizations, university research teams and school bus manufacturers to test and share information about virus dwell-time, reaction and bus decontamination methods. From this collective and extensive research, we developed our Start Safe program.

Through Start Safe we will share, promote and practice these steps to stop of spread of COVID-19. We encourage you to review school bus safety tips with your children to make the journey to and from school even safer. For additional downloadable back-to-school safety tips, please visit [firststudentinc.com/start-safe-parents](https://firststudentinc.com/start-safe-parents).

School buses are the safest way for students to get to and from school. According to the National Highway Traffic Safety Administration, school buses are 70 times safer than passenger cars and 10 times safer than walking.

In addition, your child's First Student bus driver has undergone extensive training and testing. Our drivers typically complete more than 50 hours of training before driving student passengers.

Because students start and finish their school days with us, we recognize the opportunity we have to positively impact each student's day. We are looking forward to a safe and successful school year together.

If you have any questions about your child's transportation, please call **SCS Transportation at 901-416-6077**.

Sincerely,

Stephen Wherry  
Deputy Chief of Business Operations  
Shelby County Schools

Adam Clary  
District Manager  
First Student